

Lived Experience involvement for GambleAware's Digital Channels Role description

Overview

GambleAware is the leading independent charity and leading commissioner for gambling harms education, prevention, early intervention and treatment across Great Britain. As part of our commitment to meaningful lived experience involvement, we'd like to invite individuals with lived experience of gambling harms to contribute to our work by engaging with and co-creating content for our digital channels. Your insights and experiences will help to shape the messaging, tone and content for our digital channels.

Our organisation's objectives encompass raising awareness, preventing harm and escalation, and offering treatment and support through our services. Given this, our content is made with the intention to provide advice, motivation, and support for individuals experiencing gambling-related harms, ensuring they don't feel alone during any stage of their recovery journey.

What you'll be doing

- **Sharing your story:** Share your personal experiences related to gambling harms (anonymously or openly on our website and social media channels - Instagram, X, Facebook and LinkedIn) to raise awareness and reduce stigma. This could be through video content that we will film with a videographer or written testimonials and case studies which you can submit via e-mail.
- **Social media advocacy:** Amplify GambleAware's messages by occasionally sharing our social media posts and resources with your own networks
- **Advice and motivation:** contribute to the creation of GambleAware social media content by sharing quotes, experiences and advice that could help to motivate others experiencing gambling harm to seek support and/or start their journey to recovery.
- **User testing:** we will occasionally ask for your feedback on written content that we plan on publishing across our website, social media or other digital products. This could include 2 pages of text, or a header. We may ask for feedback on the language used, or the structure of the page, to ensure that our content is as inclusive, accessible and helpful as possible.
- **Online engagement:** participate in discussions polls and Q&A sessions on a GambleAware's social media platforms (X, Facebook, LinkedIn, etc.)
- **Content feedback:** provide feedback on content assuring it resonates with those affected by gambling harms
- **Media Involvement:** Be willing to potentially share your story with the media, with help and support from the GambleAware media team

The skills you need

- Willingness and openness to share your lived experience with gambling harms and how they affected your journey
- Provide insights and advice based on your own lived experience of gambling harms
- Basic computer skills and access to a computer tablet or a mobile phone you will be required to access the Internet and emails to participate in occasional online meetings
- An ability to access and engage with social media platforms is ideal
- A collaborative approach to working together and bringing constructive comments and feedback to our digital content
- An understanding of confidentiality

The impact you'll have

- Stigma reduction: by sharing your experiences you will help combat stigma around gambling harms
- Community building: contributes to a supportive online community for those affected by gambling
- Raising awareness and motivating others: contributing encouraging content will help those who may be feeling isolated in their experiences with gambling harms your voice will give people hope and increase their understanding of the impacts of gambling harms
- Improving our products: your feedback on our digital channels and products will help to improve the experiences of those who need our advice tools and support.

Location

This opportunity is mostly home-based as sessions are conducted via video calls and the main form of communication would be via e-mail (mobile, tablet, desktop/laptop). Occasionally we may ask for in person participation at video or photography shoots, should this be something you're interested in.

Timelines

The individuals selected to be part of this panel will be invited to an **online induction meeting via Teams/Zoom**, expected to be no longer than 1 hour long and to take place during office hours, in mid-late August.

Involvement activities may vary in frequency, depending on organisational needs and opportunities that may arise throughout the year. As such, individuals taking part in these activities will be kept informed on a regular basis of upcoming opportunities and will be able to discuss on a case-by-case basis if they are able to contribute to them.

Conflict of interest

If interested in taking part, you will be asked to complete a Declaration of Interest form.

Register your interest

To register your interest in this opportunity **please complete [this short online form](#)** no later than **Monday 26th August 2024 at 6pm**.

We particularly encourage individuals from groups that are disproportionately affected by gambling harms, currently underrepresented, from minority communities and from a variety of geographical locations across Great Britain. Please do get in touch if you have any questions: we are looking for a diverse range of applicants and are happy to discuss adjustments.

Additional Information

Remuneration and reimbursement policy

To find out more about the remuneration options as well as reimbursement of expenses, please read the policy: [Remuneration Travel and Expenses Policy 02.11.22 \(1\).pdf \(begambleaware.org\)](#). Please note that you will be able to choose between two remuneration options: to be self-employed or to act as a volunteer. More details can be found in the policy.

Eligibility criteria

Please note that in order to qualify you must:

- Be 18 years old or over.
- Reside in England, Scotland or Wales.
- Have lived experience of gambling harms.
- Not work – either paid or unpaid - for the gambling industry.
- Not receive (yourself or the business you may be a director of or have financial interest in) LCCP RET funding (gambling operators' contributions). To note this does **not** apply to employees below Director level or to consultants of organisations directly receiving RET funding, or to employees and consultants of organisations being awarded RET funding via GambleAware.
- Be more than 6 months in recovery (this applies only to those who have experienced gambling harms due to their own gambling, e.g. this does not apply those identifying as 'affected others').

For more information about Lived Experience Involvement at GambleAware, please visit our [webpage](#). If you have any questions, please contact involvement@gambleaware.org.